

Xinjiang International Petroleum & Chemical Technology and Equipment Exhibition

Visitor Data Report

July 16-18, 2026

Xinjiang International Convention and Exhibition Center

Beijing Zhenwei Exhibition Co., Ltd.

No: cippe2026-07-28

Prepared by: Visitor Department

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I. Overview

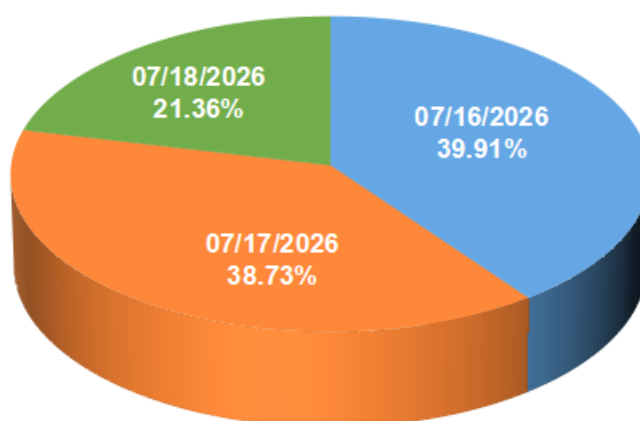
2026 Xinjiang International Petroleum & Chemical Technology and Equipment Exhibition was held at Xinjiang International Convention and Exhibition Center from July 16 to 18, 2026.

According to statistics, the exhibition attracted a total of 17,863 visitors (including 14,984 unique visitors and 2,879 repeat visitors), and 37,877 person-times were recorded. The visitors are from 149 cities of 32 provincial-level administrative units in China (including Hong Kong, Macao, Taiwan), as well as 8 countries from Asia, Africa, and Europe.

Visitor Attendance

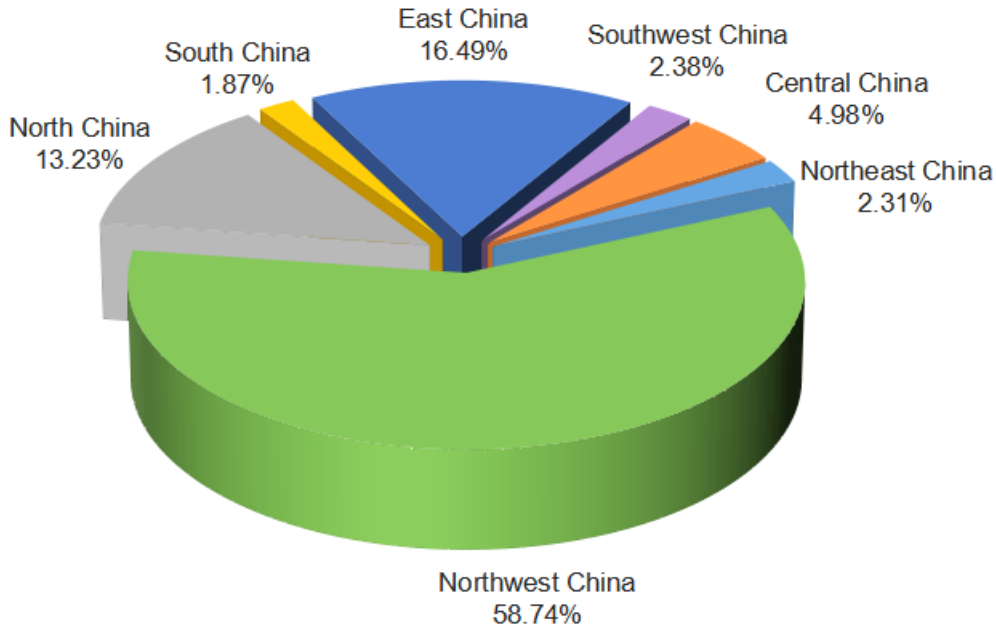
Date	Visit Times	Daily Visitors	Unique New Arrivals	Percentage of Unique New Arrivals
07/16/2026	19,613	7,129	7,129	100.00%
07/17/2026	12,626	6,918	5,389	77.90%
07/18/2026	5,638	3,816	2,466	64.62%
Total	37,877	17,863	14,984	83.88%

Breakdown of Daily Visitor Attendance



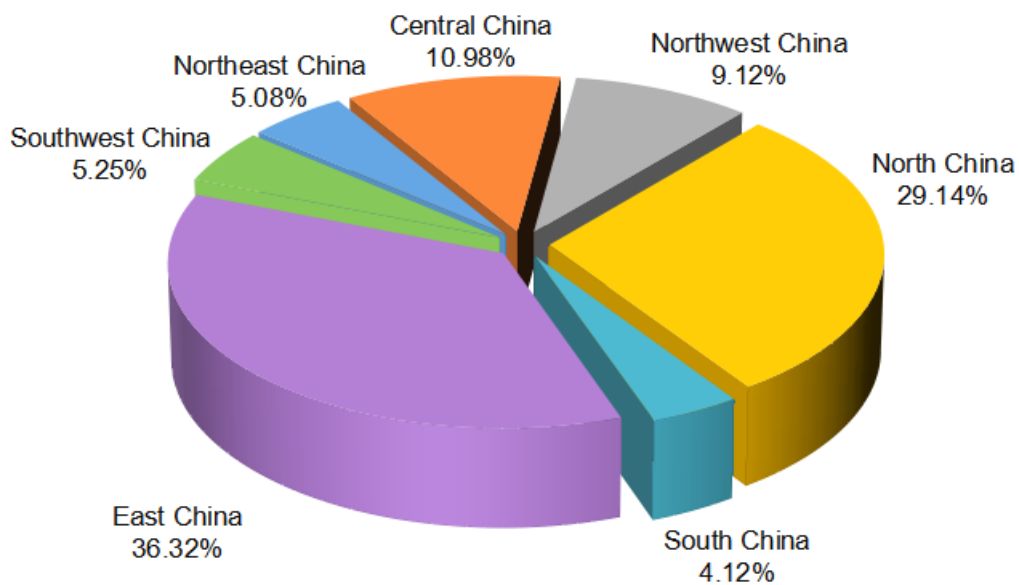
II. Geographical Breakdown of Visitors

Origin of Chinese Mainland Visitors

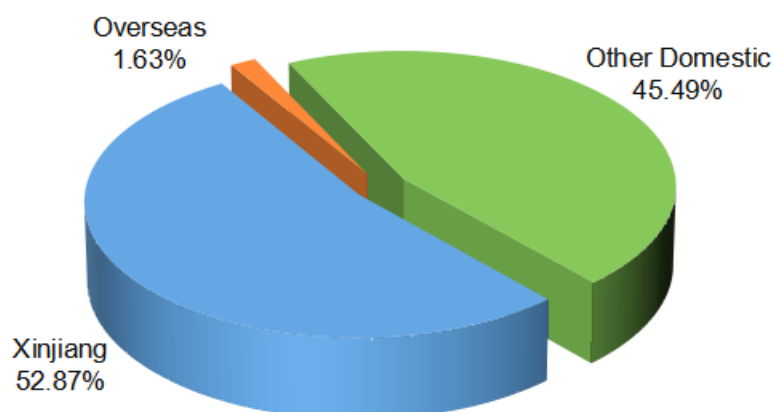


Origin of Other Chinese Mainland Visitors

Excluding the local (Xinjiang) visitors of the exhibition, calculated on a base of non-local visitors from the Chinese mainland, the regional distribution is as follows:

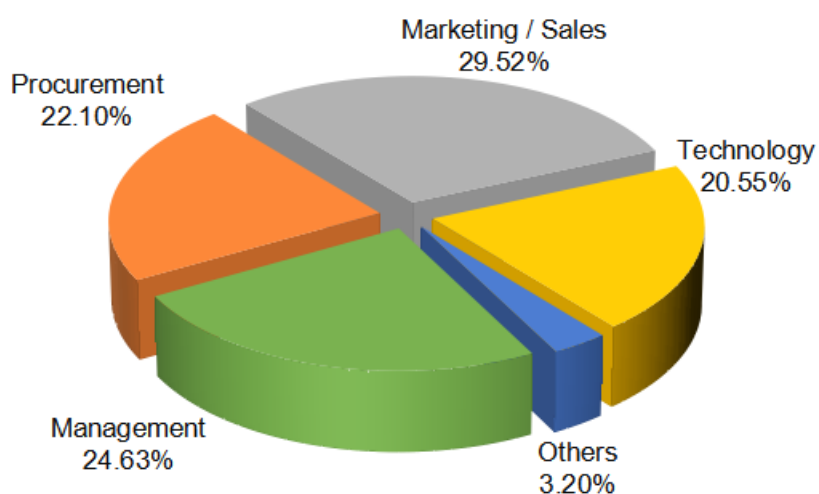


Origin of Overall Visitors

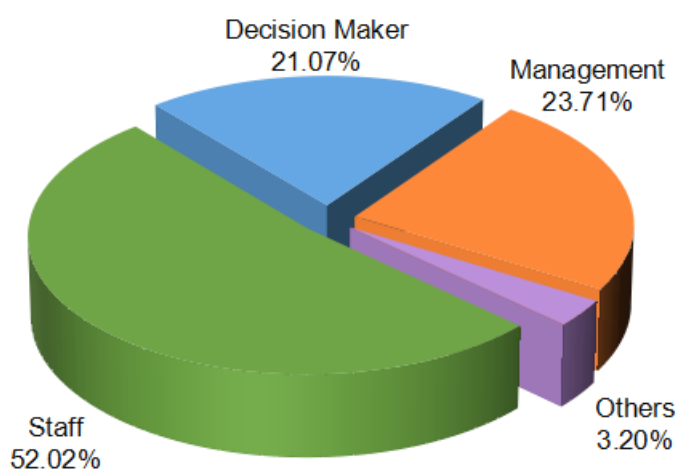


III. Visitor Job Functions and Seniority

Job Functions

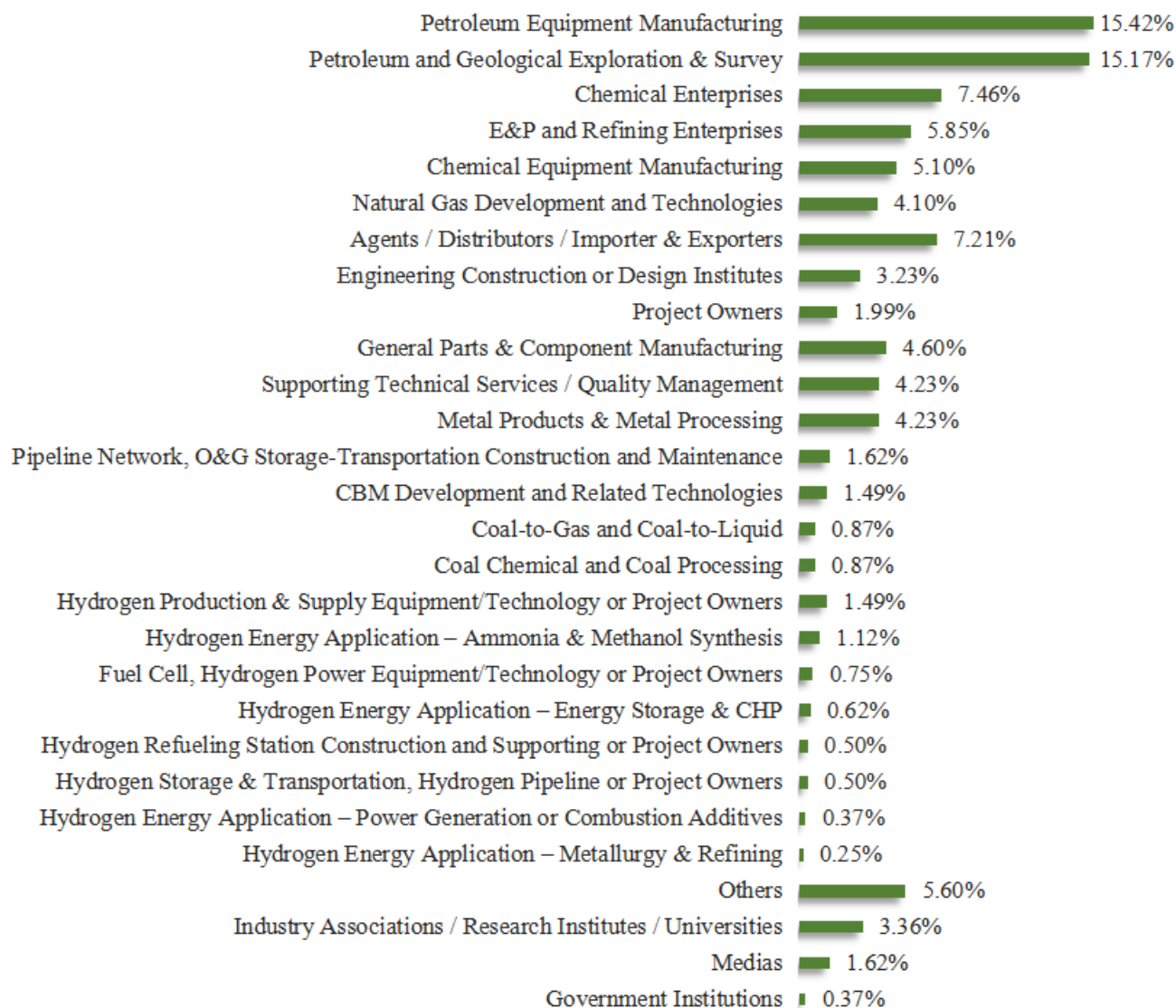


Visitor Seniority



IV. Visitor Survey Results

Business Nature



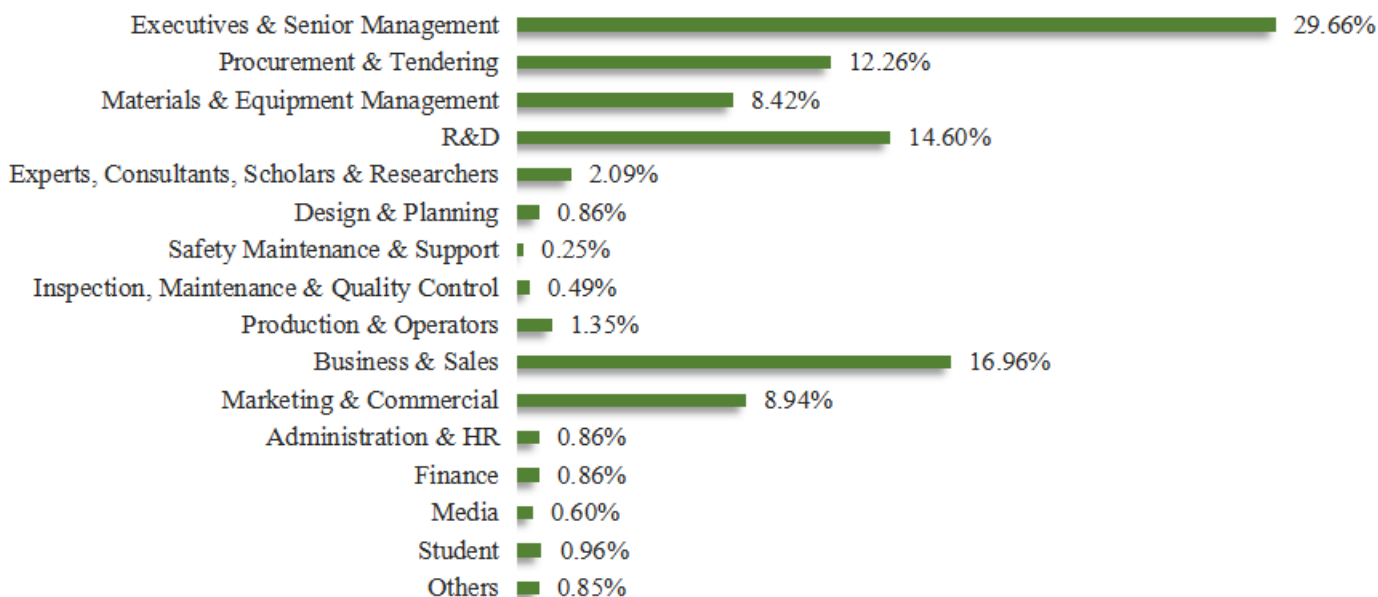
The following is the detailed data:

Item	Number	Percentage
Petroleum Equipment Manufacturing	711	15.42%
Petroleum and Geological Exploration & Survey	700	15.17%
Chemical Enterprises	343	7.46%
E&P and Refining Enterprises	270	5.85%
Chemical Equipment Manufacturing	235	5.10%
Natural Gas Development and Technologies	189	4.10%
Agents / Distributors / Importer & Exporters	333	7.21%
Engineering Construction or Design Institutes	149	3.23%
Project Owners	92	1.99%
General Parts & Component Manufacturing	212	4.60%

Supporting Technical Services / Quality Management	195	4.23%
Metal Products & Metal Processing	195	4.23%
Pipeline Network, O&G Storage-Transportation Construction and Maintenance	75	1.62%
CBM Development and Related Technologies	69	1.49%
Coal-to-Gas and Coal-to-Liquid	41	0.87%
Coal Chemical and Coal Processing	41	0.87%
Hydrogen Production & Supply Equipment/Technology or Project Owners	69	1.49%
Hydrogen Energy Application – Ammonia & Methanol Synthesis	52	1.12%
Fuel Cell, Hydrogen Power Equipment/Technology or Project Owners	35	0.75%
Hydrogen Energy Application – Energy Storage & CHP	29	0.62%
Hydrogen Refueling Station Construction and Supporting or Project Owners	23	0.50%
Hydrogen Storage & Transportation, Hydrogen Pipeline or Project Owners	23	0.50%
Hydrogen Energy Application – Power Generation or Combustion Additives	17	0.37%
Hydrogen Energy Application – Metallurgy & Refining	11	0.25%
Others	258	5.60%
Industry Associations / Research Institutes / Universities	155	3.36%
Medias	74	1.62%
Government Institutions	17	0.37%
Total	4,613	100.00%

- 5,031 visitors participated in the survey and 4,613 answered the above question.

Nature of Job Position



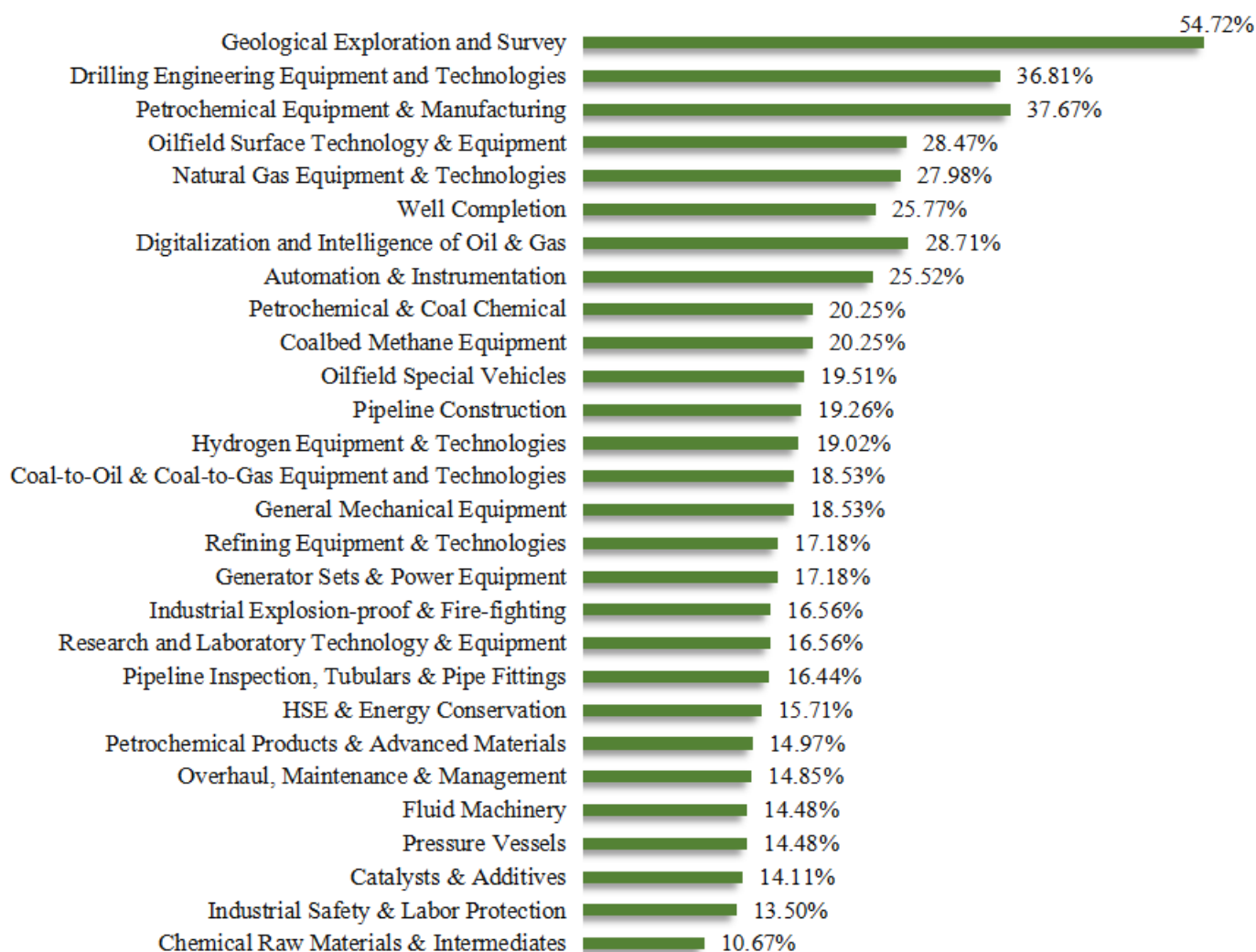
The following is the detailed data:

Item	Number	Percentage
Executives & Senior Management	1,368	29.66%
Procurement & Tendering	565	12.26%

Materials & Equipment Management	388	8.42%
R&D	673	14.60%
Experts, Consultants, Scholars & Researchers	96	2.09%
Design & Planning	39	0.86%
Safety Maintenance & Support	11	0.25%
Inspection, Maintenance & Quality Control	22	0.49%
Production & Operators	62	1.35%
Business & Sales	782	16.96%
Marketing & Commercial	413	8.94%
Administration & HR	41	0.86%
Finance	41	0.86%
Media	28	0.60%
Student	45	0.96%
Others	39	0.85%
Total	4,613	100.00%

- 5,031 visitors participated in the survey and 4,613 answered the above question.

Areas of Interest

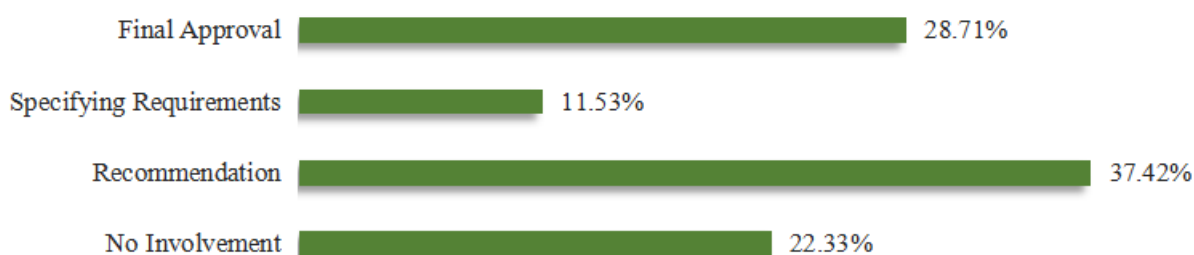


The following is the detailed data:

Item	Number	Percentage
Geological Exploration and Survey	2,666	54.72%
Drilling Engineering Equipment and Technologies	1,793	36.81%
Petrochemical Equipment & Manufacturing	1,834	37.67%
Oilfield Surface Technology & Equipment	1,387	28.47%
Natural Gas Equipment & Technologies	1,363	27.98%
Well Completion	1,255	25.77%
Digitalization and Intelligence of Oil & Gas	1,399	28.71%
Automation & Instrumentation	1,243	25.52%
Petrochemical & Coal Chemical	986	20.25%
Coalbed Methane Equipment	986	20.25%
Oilfield Special Vehicles	950	19.51%
Pipeline Construction	938	19.26%
Hydrogen Equipment & Technologies	926	19.02%
Coal-to-Oil & Coal-to-Gas Equipment and Technologies	903	18.53%
General Mechanical Equipment	902	18.53%
Refining Equipment & Technologies	837	17.18%
Generator Sets & Power Equipment	837	17.18%
Industrial Explosion-proof & Fire-fighting	808	16.56%
Research and Laboratory Technology & Equipment	807	16.56%
Pipeline Inspection, Tubulars & Pipe Fittings	801	16.44%
HSE & Energy Conservation	765	15.71%
Petrochemical Products & Advanced Materials	729	14.97%
Overhaul, Maintenance & Management	723	14.85%
Fluid Machinery	705	14.48%
Pressure Vessels	705	14.48%
Catalysts & Additives	687	14.11%
Industrial Safety & Labor Protection	657	13.50%
Chemical Raw Materials & Intermediates	520	10.67%
Total	29,112	597.67%

- **5,031 visitors participated in the survey and 4,871 answered the above question.**
- **The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.**

Level of Purchasing Authority

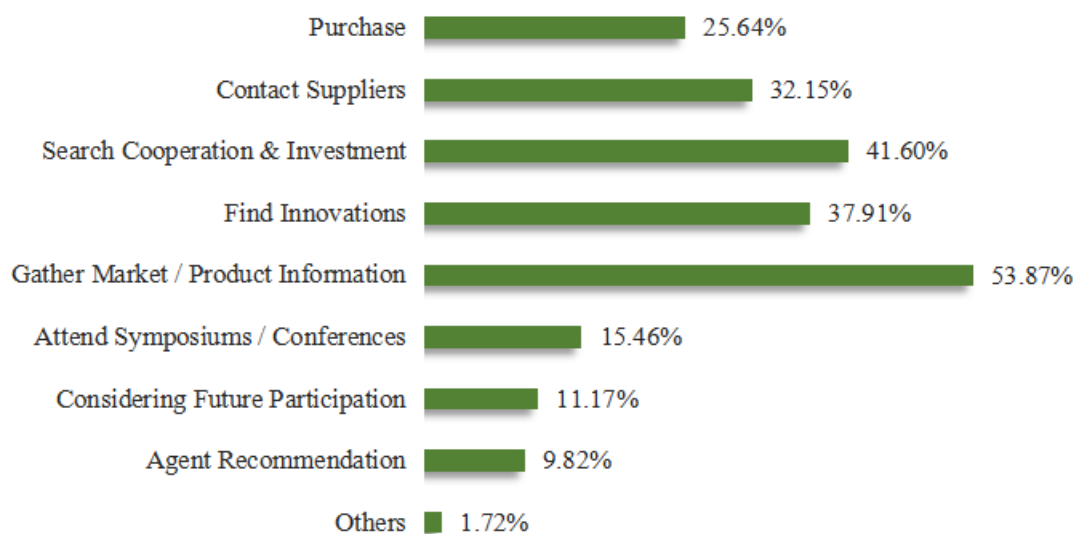


The following is the detailed data:

Item	Number	Percentage
Final Approval	1,302	28.71%
Specifying Requirements	523	11.53%
Recommendation	1,698	37.42%
No Involvement	1,013	22.33%
Total	4,536	100.00%

- 5,031 visitors participated in the survey and 4,536 answered the above question.

Purpose of Visit



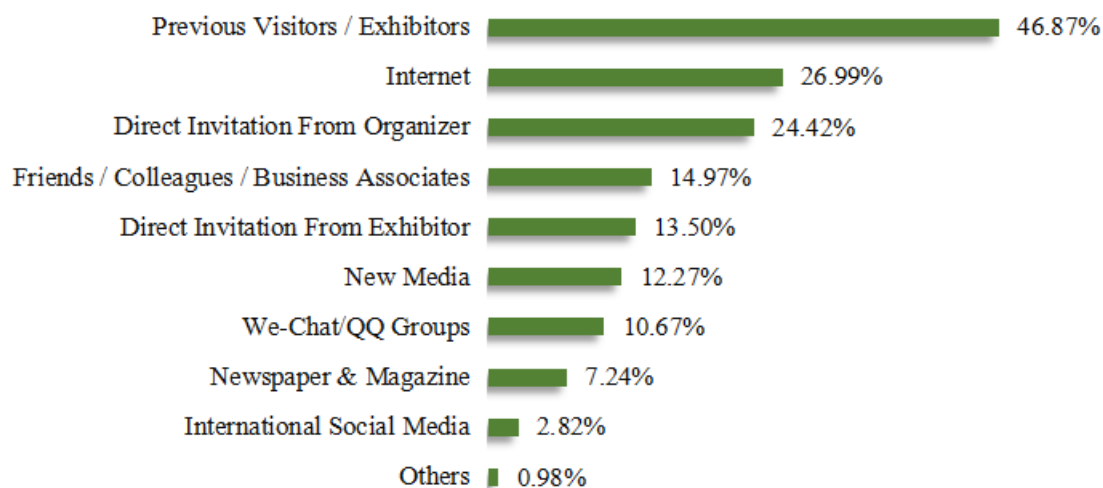
The following is the detailed data:

Item	Number	Percentage
Purchase	1,212	25.64%
Contact Suppliers	1,519	32.15%
Search Cooperation & Investment	1,965	41.60%
Find Innovations	1,791	37.91%
Gather Market / Product Information	2,545	53.87%
Attend Symposiums / Conferences	730	15.46%
Considering Future Participation	528	11.17%

Agent Recommendation	464	9.82%
Others	81	1.72%
Total	10,835	229.33%

- 5,031 visitors participated in the survey and 4,725 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Source to Know cippe2026 Xinjiang



The following is the detailed data:

Item	Number	Percentage
Previous Visitors / Exhibitors	1,973	46.87%
Internet	1,136	26.99%
Direct Invitation From Organizer	1,029	24.42%
Friends / Colleagues / Business Associates	631	14.97%
Direct Invitation From Exhibitor	568	13.50%
New Media	517	12.27%
We-Chat/QQ Groups	450	10.67%
Newspaper & Magazine	305	7.24%
International Social Media	119	2.82%
Others	41	0.98%
Total	6,769	160.74%

- 5,031 visitors participated in the survey and 4,211 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.