

Xinjiang International Petroleum & Chemical Technology and Equipment Exhibition

Visitor Data Report

July 18-20, 2025

Xinjiang International Convention and Exhibition Center

Beijing Zhenwei Exhibition Co., Ltd.

No: cippe2025-08-06

Prepared by: Visitor Department

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I. Overview

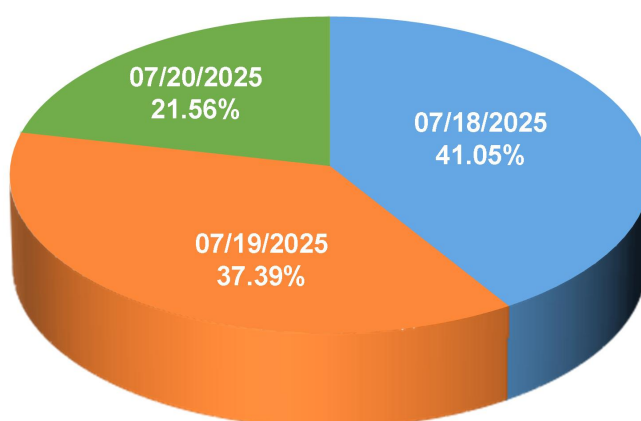
2025 Xinjiang International Petroleum & Chemical Technology and Equipment Exhibition was held at Xinjiang International Convention and Exhibition Center from July 18 to 20, 2025.

According to statistics, the exhibition attracted a total of 15,265 visitors, and 35,054 person-times were recorded. The visitors are from 121 counties and cities of 29 provincial-level administrative units in China, as well as 13 countries from Asia, Africa, and Europe.

Visitor Attendance

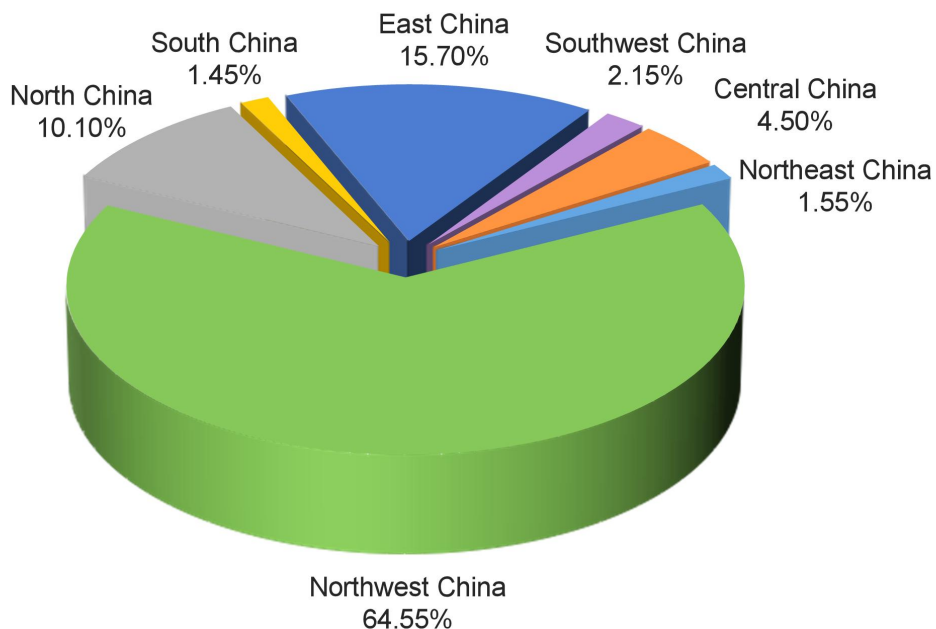
Date	Visit Times	Daily Visitors	Unique New Arrivals	Percentage of Unique New Arrivals
07/18/2025	15,623	7,336	7,336	100.00%
07/19/2025	12,263	6,681	5,316	79.57%
07/20/2025	7,168	3,853	2,613	67.82%
Total	35,054	17,870	15,265	85.42%

Breakdown of Daily Visitor Attendance



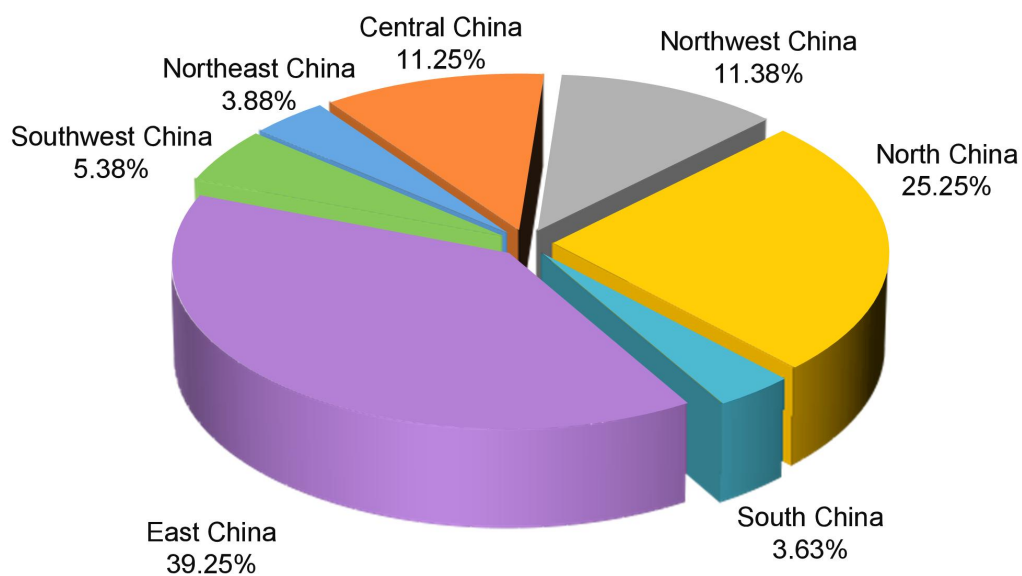
II. Geographical Breakdown of Visitors

Origin of Chinese Mainland Visitors

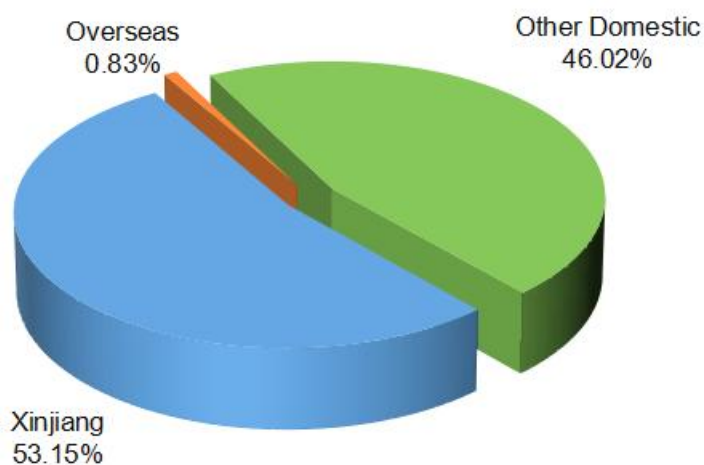


Origin of Other Chinese Mainland Visitors

Excluding the local (Xinjiang) visitors of the exhibition, calculated on a base of non-local visitors from the Chinese mainland, the regional distribution is as follows:

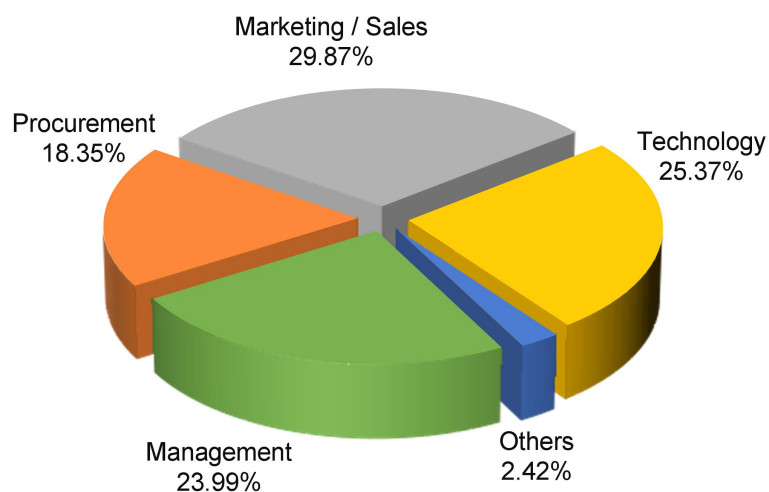


Origin of Overall Visitors

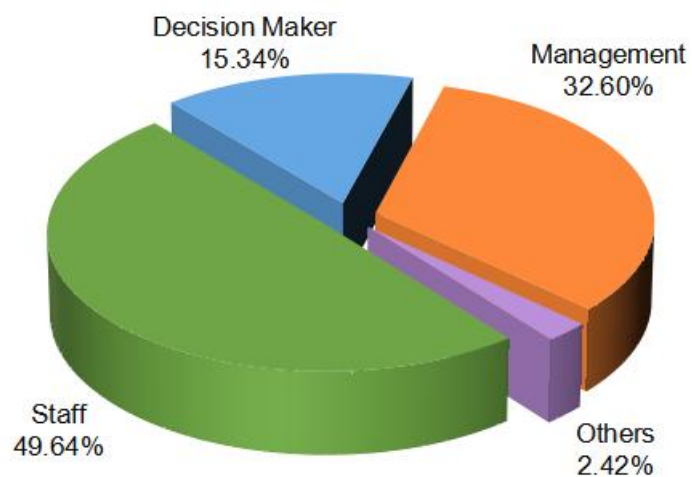


III. Visitor Job Functions and Seniority

Job Functions



Visitor Seniority



IV. Visitor Survey Results

Business Nature

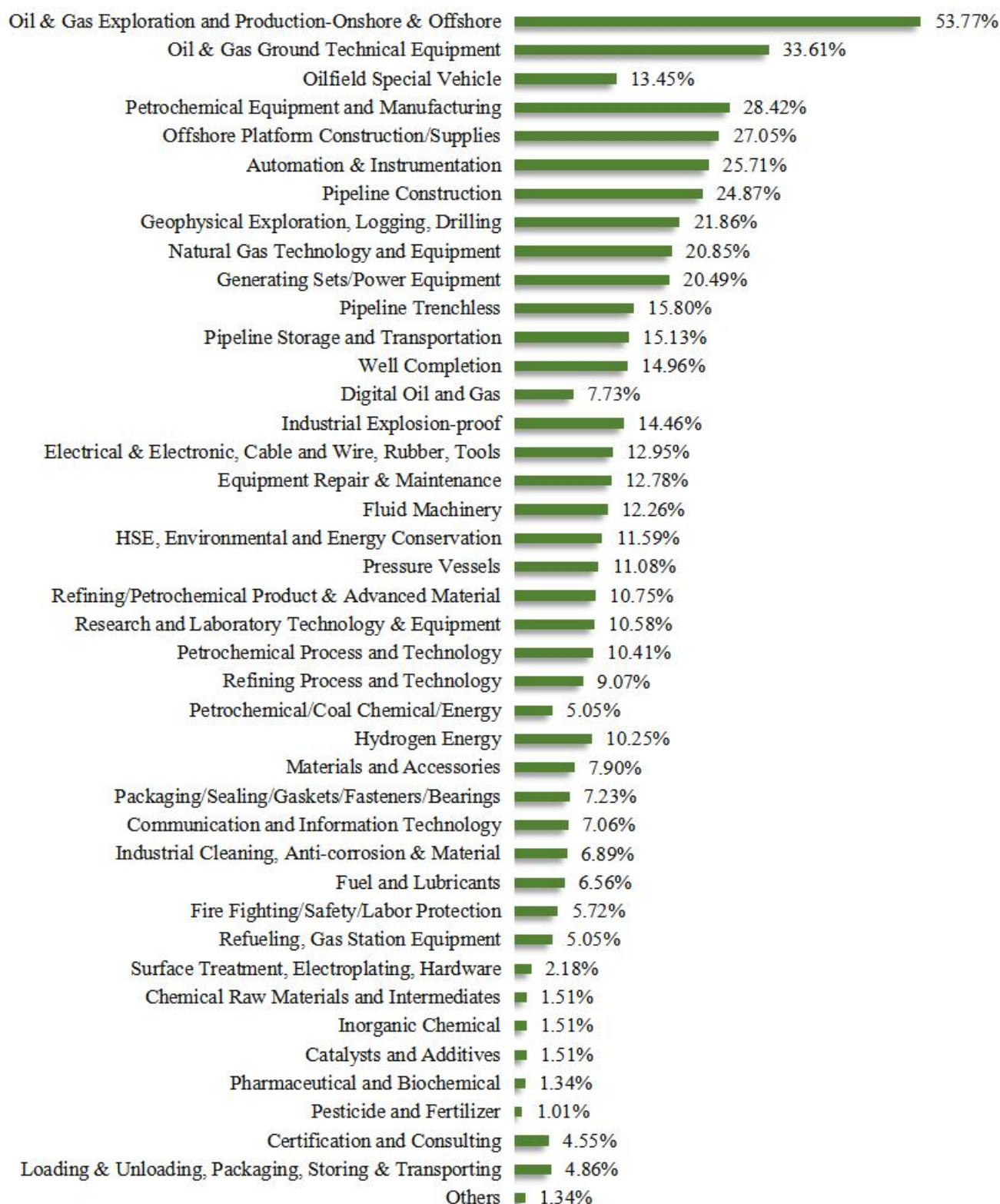


The following is the detailed data:

Item	Number	Percentage
Owner of Project / Purchasing	606	15.15%
Engineering, Construction & Contractor	216	5.40%
Agent / Distributor / Importer & Exporter	384	9.60%
Technical Services / Quality Control	336	8.40%
Production / Manufacturing	746	18.65%
Marketing / Sales	1,178	29.45%
Survey & Design Services	122	3.05%
Industry Association & Research Institution	74	1.85%
Government Institution	46	1.15%
Media	40	1.00%
Consulting	36	0.90%
Student	116	2.90%
Others	100	2.50%
Total	4000	100.00%

- 4218 visitors participated in the survey and 4,000 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Areas of Interest



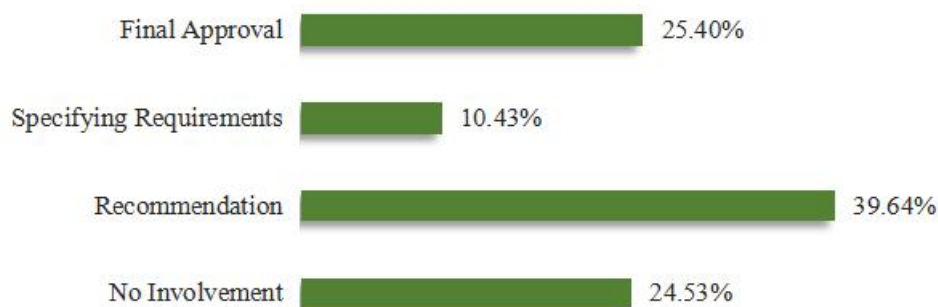
The following is the detailed data:

Item	Number	Percentage
Oil & Gas Exploration and Production-Onshore & Offshore	2,246	53.77%
Oil & Gas Ground Technical Equipment	1,404	33.61%

Oilfield Special Vehicle	562	13.45%
Petrochemical Equipment and Manufacturing	1,187	28.42%
Offshore Platform Construction/Supplies	1,130	27.05%
Automation & Instrumentation	1,074	25.71%
Pipeline Construction	1,039	24.87%
Geophysical Exploration, Logging, Drilling	913	21.86%
Natural Gas Technology and Equipment	871	20.85%
Generating Sets/Power Equipment	856	20.49%
Pipeline Trenchless	660	15.80%
Pipeline Storage and Transportation	632	15.13%
Well Completion	625	14.96%
Digital Oil and Gas	323	7.73%
Industrial Explosion-proof	604	14.46%
Electrical & Electronic, Cable and Wire, Rubber, Tools	541	12.95%
Equipment Repair & Maintenance	534	12.78%
Fluid Machinery	512	12.26%
HSE, Environmental and Energy Conservation	484	11.59%
Pressure Vessels	463	11.08%
Refining/Petrochemical Product & Advanced Material	449	10.75%
Research and Laboratory Technology & Equipment	442	10.58%
Petrochemical Process and Technology	435	10.41%
Refining Process and Technology	379	9.07%
Petrochemical/Coal Chemical/Energy	211	5.05%
Hydrogen Energy	428	10.25%
Materials and Accessories	330	7.90%
Packaging/Sealing/Gaskets/Fasteners/Bearings	302	7.23%
Communication and Information Technology	295	7.06%
Industrial Cleaning, Anti-corrosion & Material	288	6.89%
Fuel and Lubricants	274	6.56%
Fire Fighting/Safety/Labor Protection	239	5.72%
Refueling, Gas Station Equipment	211	5.05%
Surface Treatment, Electroplating, Hardware	91	2.18%
Chemical Raw Materials and Intermediates	63	1.51%
Inorganic Chemical	63	1.51%
Catalysts and Additives	63	1.51%
Pharmaceutical and Biochemical	56	1.34%
Pesticide and Fertilizer	42	1.01%
Certification and Consulting	190	4.55%
Loading & Unloading, Packaging, Storing & Transporting	203	4.86%
Others	56	1.34%
Total	21,770	521.19%

- 4,218 visitors participated in the survey and 4,177 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Level of Purchasing Authority



The following is the detailed data:

Item	Number	Percentage
Final Approval	1,025	25.40%
Specifying Requirements	421	10.43%
Recommendation	1,600	39.64%
No Involvement	990	24.53%
Total	4,036	100.00%

- 4,218 visitors participated in the survey and 4,036 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Purpose of Visit



The following is the detailed data:

Item	Number	Percentage
Purchase	1,076	26.22%
Contact Suppliers	1,117	27.22%
Search Cooperation & Investment	1,606	39.14%
Find Innovations	1,152	28.08%
Gather Market / Product Information	2,855	69.58%

Attend Symposiums / Conferences	655	15.96%
Considering Future Participation	565	13.77%
Agent Recommendation	421	10.26%
Others	55	1.34%
Total	9,502	231.59%

- 4,218 visitors participated in the survey and 4,103 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Source to Know cippe2025 Xinjiang



The following is the detailed data:

Item	Number	Percentage
Previous Visitors / Exhibitors	2,114	53.10%
Direct Invitation From Organizer	1,158	29.09%
Direct Invitation From Exhibitor	863	21.68%
Newspaper & Magazine	743	18.66%
Internet	676	16.98%
New Media	475	11.93%
We-Chat/QQ Groups	361	9.07%
International Social Media	274	6.88%
Friends / Colleagues / Business Associates	114	2.86%
Others	60	1.51%
Total	6,838	171.77%

- 4,218 visitors participated in the survey and 3,981 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.